Timetable Comenius 2010-2012

« Tourism and trade in Europe : Let's go sustainable »

Poland – United Kingdom - Italy – Belgium – Germany – France

The partners of the project Comenius, schools, pupils and professors, have any freedom of choice as regards the steps used to look for the necessary information and so build their analysis of the themes proposed, in connection with the specificity of every region, every state: opinion surveys, inquiries on the ground, the interviews, the polls, the Web searches, the visits….

The partner teaching staffs, the pupils and the professors, will have to set up from the beginning of the project a blog which will be regularly fed by the works and the searches of the pupils: texts, photos, videos, slide shows. Every partner establishment will so possess its own blog. All the blogs of the partners will be gathered during the second year by the project to present late in may-june 2012 the general blog of the project Comenius.

The educational persons in charge, the professors, in every partner establishment, will have to establish pupil's list working on the project Comenius with their e-mail address (personal e-mail address or e-mail address created for the project) so as to allow the communication between the European pupils of the project, either within the framework of an educational work, or in a personal and free approach. This communication between pupils of the project Comenius will allow a customization of the exchanges, a bigger individual motivation and will strengthen the dimension of the European exchanges between the young people. To transmit to the project coordinator.

The communication language of the project is English, but as much as possible, a transcription in French is desirable in the presentations during meetings for example or in the communications between professors invested in the project (some of us do not master well English). Anyway, all the documents of presentation and communication must be necessarily formulated in English, the language of the Comenius project.

In terms of communication around the project, what is appreciated by our respective European agencies, it is our capacity to promote our project with the pupils, the other professors of the establishment, with the parents, in the direction of the public generally, or to the address of the regional, national or European institutions. This communication around the project can be made by the partner web site of every school, by the blog of the project of every school, by the meetings, by the presentations to local persons in charge, by print media, radio or broadcast. Every partner school is invited to transmit to the other schools of the project and at the coordinator, the testimonies of these initiatives of communication around the project.

→ Project schools and teachers (see part C of the application form)

- Poland : Ania Kocinska (ania6956@wp.pl)
- Italy : Teresa Maiello (teresamajello@yahoo.it)
- United Kingdom : Corinne Anderson (andersonc01s@stirling.gov.uk)
- Belgium : Berenice Bourgeois (berenicebourgeois@gmail.com)
- Germany : Erich Brueck (brueck.naos@web.de)
- France : Eric Vrignon (eric.vrignon@orange.fr) ; Isabelle Villain (isabelle.villain@ac-nantes.fr)
- Turkey : Harun Asar (always in wait of the approval of his national agency)

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→ A reminder of the project summary such as it has been expressed in the final " application form " (part D1):

The tourism and the mass consumption allow most large number to have access to the essential products in the everyday life and in the certain shape of leisure and discovery of the world.

But these modes of consumption are not without negative impacts on the environment and the relations between the individuals and the peoples.

The students, through this project, can discover the other modes of consumption, the other forms of communication between consumers and actors of a business and a tourism more responsible towards the ecological balances of our planet and more human in the approach of the relations individual and intercultural. The pupils of the partner European schools can so form their judgment and become consumer citizens ecologically responsible.

→ A reminder of project objectives and strategy such as it has been expressed in the final " application form " (part D3):

subject: impacts of mass tourism and of the consumption society on the environment, our quality of life, the lies and the respect which it is necessary to preserve between people.

- to present the concept of sustainable development (united nation Bruntland report 1987)
- to discover and to be aware of the different aspects of current situation of tourism and trade in our region, in our state and finally in Europe.

- to help students to make difference between tourism and trade in mass consumption and a new sustainable approach.
- To employ documentary researches (Internet and press) and meetings on the spot with different local actors
- to communicate between students of school partners in an inter-cultural exchanges with different modern information technologies (mails, MSN, Skype, forum, blogs...)
- to develop by students a new awareness of citizen towards their way of consumption as consumer and tourist.
- To reach objectives of the citizenship formation, the students will discover themselves, by researches on Internet, by polls and interviews and by visits on the spot, the society stakes in tourism and trade consumption.
- They will compare advantages and inconveniences of the mass consumption and those of a sustainable consumption in tourism and trade to form their awareness and become ecologically responsible citizens.
- Besides, they will produce syntheses of their researches and meetings in the form of brochures and articles on a blog.
- They will exchange their experiences on a sustainable consumption with young people of the other schools of the partnership to have a local, national and European view of these stakes.

➔ <u>A reminder of impact such as it has been expressed in the final " application form " (part D6):</u>

For the pupils:

- the discovery and the opening on the world of the work in particular that of the business and the tourism

- the brought to light of the stakes in the sustainable development through the business and the tourism with the pupils

- the formation of the eco-citizen, the European citizen and the responsible consumer

- the opening on the other European countries, the inter-cultural dialogue, the personal enrichment in the contact of the other cultures, the other lifestyles in Europe

- progresses on behalf of the pupils as regards the practice of English, language of communication of the project, in the foreign languages generally, the methods of work and creation in computing.

- Generally speaking, a bigger opening on the stakes in our society, an improvement of their autonomy staff, of taking of initiatives and a development of the necessary tolerance in an inter-cultural dialogue.

For the teachers:

- The learning of the work in common with the other European and often remote colleagues

- a progress in the practice of English, language of the project.

- An opening on the other European educational systems, on the other cultures, what can be only a personal enrichment, but also one more for the educational practice.

- An enriching dialogue with the persons in charge of company, associations and local authorities for a better understanding of the characteristics of these professional and social circles.

Number	Activity / mobility description	Destination country (for mobilities only)	Approx. start date	Partners involved
1	**Definition of the sustainable development.** **General researches about the tourism in their region and in their country (internet, meeting on site with a responsible…)** Organization internet communications between the partner schools (skype, videoconference…). Every school of the project will have to have at least a direct contact with every other partner during 2 years. Possibility of contact between pupils of the various partner nationalities (exchanges of email, internet, video meeting). Establishment of the lists of email of the students of the project Comenius to allow the exchanges between them and transmission to the coordinator. Creation of a little texte of presentation by every European student for the blog of the project (with a photo or not) Implementation of the blogs of every partner of the project Comenius Preparation of slideshows or videos for the meeting in France in mother language and especially in English (see part 2: school, region, whole country). Synthesis of the works on the blog of each partners		Sept.–oct. 2010	All partners
2	In mother language and especially in English : Presentation of each school of the partnership and of their region by students. Presentation of a general view of the tourism in their region by students. Organisation of the partnership (mobilities, communications, works calendar…) Synthesis on the blog of each partners	FR – FRANCE (Challans)	15 –19 Nov. 2010	all partners (students and adults)
3	regional tourism: The different reception facilities, the economic and cultural benefits, the actors.		Nov. – Jan. 2011	all partners

	Damages or deteriorations related to tourist activity, the measures taken to relieve them. Meetings with persons in charge of associations of environmental protection. Synthesis on the blog of each partners			
4	the actors of a fair and sustainable tourism at the local and national level. actors of sustainable tourism in the area and throughout the country, their goals and motivations(Inquiries, interviews, polls, meetings, visits…). Continuation of installation of an internet network between students of different partner Synthesis on the blog of each partners	UK - UNITED KING	January -march 2011 Meeting 20/26 february	all partners In the choice of the partners
5	Presentation of the work of the previous period (slideshow or video in mother language and <u>especially in English</u>) during this meeting	IT - ITALY	March/april 2011 <u>(approximate)</u>	all partners (students and adults)
6	a case to study: (an example of evolution) a town(or region or activities) which attracts tourists since the 60s the steps of tourism development, the economic, social and cultural impact on populations the reception facilities for tourists. the protection and enhancement of heritage and natural environment final production for the touristic part: The students are organized in groups: One group prepare traditional touristic trip, The other ecological touristic trip (this organization could be used during mobilities to experiment…) creation of a booklet or a blog recounting the results of the investigation. All documents prepared in mother language and <u>especially in English</u> Synthesis on the blog of each partners		April – may 2011	all partners
7	Presentation of the work of the previous period (slideshow or video in mother language and <u>especially in English</u>) during this meeting (Scotland)			
8	*Assessment of the previous year and organisation of the next one (email or video exchanges) *study of an example of mass consumption: advantages and disadvantages of this shape of distribution (local and national) Synthesis on the blog of each partners		Sept- Oct 2011	all partners
9	Presentation of the work of the previous period	PL-Poland	november 2011	All partners (students and adults)

	(slideshow or video in mother language and especially in English) during this meeting .			
10	production and distribution of organic, fair or sustainable products actors in the production and distribution of organic, fair or sustainable products in the area their motivations and objectives the evolution of market share Synthesis on the blog of each partners		Nov. 2011 Jan. 2012	all partners
11	Study of ecological labels - researches on the European intitiatives in sustainable trade.		Nov. 2011 Jan. 2012	all partners
12	an investigation on the spot (a small producer / an organic products distributor, a specialist shop, a supermarket with an organic produces department) Their motivations and goals, their contribution to sustainable development Synthesis on the blog of each partners		February-March 2012	all partners
13	Presentation of the work of the previous period (slideshow or video in mother language and especially in English) during this meeting (Diez)	DE - GERMANY	March 26th - 30th	all partners (students and adults)
14	Conclusion : Production of multilingual guide for sustainable tourism and trade in all partner regions sustainable tourism and trade on national level synthesis on the general blog of the project		April - May 2012	all partners
15	writing a summary on the issue: "How can tourism and commercial activities take part in the preservation of the environment, in the respect for cultures and the quality of social ties? " (beginning part of the brochure) pooling of the conclusions of the different partners on the European level. synthesis on the general blog of the project construction du blog general du projet Comenius		April - May 2012	all partners
16	Assessment and evaluation of the action (meeting in Comines)	BE - BELGIUM	13th-16th may	all partners (teachers only)